

# EMAIL TEMPLATE

## **Kia ora koutou**

Are you ready to get FutureFit?

FutureFit is New Zealand's first-ever gamified carbon footprint tool that lets you find out what your carbon footprint is, then take action to reduce it in an interactive and fun way. See how you're tracking on individual and team leader boards and earn digital badges along the way.

## **It's easy**

Visit [www.futurefit.nz](http://www.futurefit.nz) to get started. Answer the questions to discover your carbon footprint, register, then take action by choosing from a range of actions that have been tailored to you.

## **Challenge yourself**

We are running a company-wide four-week challenge where you'll be competing against other departments/teams to see who can [reduce the most carbon/has the lowest carbon footprint/has completed the most actions]. There are fantastic prizes up for grabs!

## **Teams**

Choose work buddies to compete with and nominate a leader who will need to set the team up. It's quick and easy to do:

- Log in to your account at [www.futurefit.nz](http://www.futurefit.nz)
- Under Shortcuts click 'teams'
- 'Create' a new team and name it e.g. Carbon Warriors
- Invite your other team members to join

Keep an eye out for weekly emails to keep you updated on who is in the lead and weekly spot prize winners.

Discover your impact on the planet today!

## **Ngā mihi**

# NEWSLETTER/ INTRANET TEMPLATE

## **Are you ready? Are you FutureFit?**

Join the rest of Aotearoa to discover your impact on the planet – with FutureFit, New Zealand’s first-ever gamified carbon footprint tool.

A four-week challenge is taking place soon where you’ll be competing against other departments/teams to see who can [reduce the most carbon/has the lowest carbon footprint/has completed the most actions].

## **Take part and win**

It’s easy! Visit [www.futurefit.nz](http://www.futurefit.nz) to discover your carbon footprint, register then start taking action. Weekly reminders help you along the way and there are lots of fantastic prizes to be won.

Get your workmates together, create a team and start competing.

Every action you take, no matter how small, adds up to make a big difference and helps care for Papatūānuku – the planet.