



FutureFit for Councils

Package Overview

A 12-month user license includes the following:

Regional reporting dashboard

The ability to track and download regional participation, carbon reduction across time and behaviour change for each of the 36 actions.

Marketing and communications collateral

- Framework based on three channels of engagement (public-facing, community groups, internal staff) including lessons learned, things to consider and case studies
- Email, newsletter and intranet templates
- Editable artwork with space for your logo
- PowerPoint presentation template
- FutureFit highlights video
- Video explaining what a carbon footprint is

12-month engagement calendar

An editable bi-monthly framework to guide your sustainability communications and engagement (shop, move, eat, power, grow and talk). Each theme includes:

- Information on the theme
- Corresponding FutureFit actions
- Community activation ideas
- Email/newsletter templates
- Digital artwork

Training and onboarding support

An online session with other *FutureFit for councils* partners to introduce you to the tool, reporting and resources.

Skype meetings every second month

An opportunity to ask questions, share ideas and build relationships with other *FutureFit for councils* partners.

Weekly reminders for your residents

Users will receive weekly email or SMS text reminders for the actions they select.

Pricing

Setup fee: \$2,000

A one-time start up fee, which includes onboarding support and dashboard development.

Annual fee: \$1,000

An annual fee, which includes access to marketing materials and collateral, additional support and ongoing development of the FutureFit tool.

Per user fee: Approx. \$0.60 per user per year

An estimated cost, which varies depending on the number of users and their notification settings. This includes email/SMS text reminders and hosting. Costs supported by the Energy Efficiency and Conservation Authority (EECA) through 30 June 2021.